

## **INFO**

JOY in SPORTS project strengthens the ties between sports organizations, clubs, athletes, children, parents, and everyone involved in sports.

- JOY develops and utilizes novel, art-based methods, rarely used in sports
- Joy increases children experience of belonging to group and physical activity in all different children without feeling of competition.
- Joy supports the psychophysiological skills within those children who like the competition.
- Joy encourages children to try new sports or to continue their sport activity.

## GOALS

The main goal in the **JOY in SPORTS project** is to promote inclusion, enthusiasm and joy in sports across Europe.

- To promote inclusion, enthusiasm and joy in sports for children in Europe by developing coaches- to-children and children-to-children tools to encourage social inclusion and equal opportunities in sports.
- Qualified knowledge must be shared between people working in sports and to children and youth.
- The project develops for coaches concrete educational tools, new art-based methods, variable motor skills exercises to form a novel supportive training program.
- To ensure that these tools are used beyond the project consortium, the project will also encompass policy components, including encouraging municipalities to introduce inclusion promotion standards.



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Duration 36 month (January 2024-December 2026)

www.joyinsports.com



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